

Position:	Paid Media & Data Consultant
Company:	CreMarc Limited
Location:	Weybridge, Surrey (Hybrid Working)
Salary:	30k – 40k Based on Experience

About us

We are changing B2B marketing, it's as simple as that! But, to do that we need incredibly talented people to come on the journey with us. We are already growing at 80% year-on-year, and we aren't happy with that. We have ambitious plans, and we will be the best B2B agency in the UK in three years.

You don't have to be the best in the industry, you just need to want to be that, and you don't need 20 years of experience. In fact, we don't care if you only have a year's experience, it matters what you achieved in that year.

About the role

Yes, this is a paid search & social and data role, but with a difference. To us, paid consultants are rockstars and generating paid results is an artform.

This is very different to your normal paid and data role, we expect more. You need to be incredible at paid search/paid social, but also love data. You must also understand how critical eye-catching creative and scroll stopping copy is to your paid activity.

And you need to be able to speak to clients, providing strong communication and clear strategies.

What we are looking for

- Paid search and paid social excellence
- Martech and Google Analytics experience
- Script and data integration (e.g. Offline conversion tracking)
- Account-based marketing skills
- Huge ambition and drive
- Agency experience

What's in it for you

- Exceptional salary
- Time each month to actually learn and improve your skills
- Flexible working around the core hours of 10 am - 4 pm
- Personal training budget
- Monthly team days with activities provided
- All the standard agency 'stuff' - cliché football table/pool table, fruit and I am sure someone has a dog!